



## ANDREA GREGG

GRAPHIC DESIGNER + PROJECT MANAGER

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### QUALIFICATIONS + SKILLS

- Ten years of experience in graphic design and business management, including six years as General Partner in a successful design studio
- Expert in Adobe Creative Suite (Illustrator/Photoshop/InDesign), Quark, Acrobat Pro, Microsoft Office
- Specialize in print design and typography
- Extensive experience with project management, time-tracking, and coordination of contractors
- Bookkeeping and management of general business operations including payroll, estimates, time tracking, invoicing and tax preparation
- Technical printing experience (letterpress, off-set, intaglio, silkscreen, digital and bindery techniques)
- Proficient in HTML, PHP, CSS, Flash, QuickBooks

### EDUCATION

San Diego State University, San Diego, California  
Bachelor of Applied Arts in Graphic Design, 2001  
Minor in Book Arts + Printmaking

Richmond College, International University, London, England  
Arts + Humanities emphasis, 2000–2001

### select clients

Bell Helmets  
California Coastkeeper Alliance  
CalOceans  
Camelbak  
DANI Natural Products  
Earth Law Center  
Fox Racing, Inc.  
FTC Skateboarding  
Maxxis International  
Ocean Conservancy  
SFO Snowboarding  
Specialized Bicycles  
White Sierra  
World Affairs Council

### interests

*Paper Goods*  
Passionate about paper crafting as well as traditional + experimental printing methods.  
Love to play with letterpress, silkscreening, linocuts, etc.  
Often design wedding + party invitations for friends.

### Photography

Experiment with photography to incorporate into designs.  
Recently translated long-exposure night sky images into a cyanotype on an electric guitar body. Named her Stella.

### Sewing

Currently working on the design + production of a line of fabric handbags based on origami folding methods.

### PROFESSIONAL EXPERIENCE

**Freelance Designer, A Gregg Design** | San Francisco, California <[www.agreggdesign.com](http://www.agreggdesign.com)>  
December 2008 – Present

Contract designer and project manager for print and web projects. Specializing in catalogs, annual reports, branding and promotional materials, website design, textile pattern illustration and apparel design. Often work with non-profit organizations focused on social and environmental issues.

**Design Associate, Minted** | San Francisco, California <[www.minted.com](http://www.minted.com)>  
November 2010 – Present

Designer of personalized greeting cards for customer orders. Worked as a production designer for a fast-growing, premium online stationery company. Create print materials for clients under guidance of a quality control supervisor.

**Creative Director + General Partner, Crux Studio** | Bend, Oregon <[www.cruxstudio.com](http://www.cruxstudio.com)>  
September 2003 – July 2009

Owned and operated this graphic design studio specializing in outdoor industries. Lead designer for art direction, brand identity and development, packaging, advertising, and apparel. Worked with clients and contractors through all phases of projects including concept, design, implementation and production. Clients included: Specialized Bicycles, Fox Racing, Maxxis International, Bell Sports, FTC, and SFO.

**Technical Apparel + Print Designer, Fox Racing** | Morgan Hill, California <[www.foxhead.com](http://www.foxhead.com)>  
December 2002 – September 2003

Designed technical motocross racewear including paneling, textile patterns, molded TPR manufacturing specs and all fabric and trim callouts. Created artwork and cut-and-sew patterns for softgoods and accessories lines. Interfaced with vendors, handled sampling and line list management. Collaborated with print design team on advertisements, vehicle graphics, product graphics, and POP packaging.

**Event Assistant, MacEvents** | London, England <[www.macevents.co.uk](http://www.macevents.co.uk)>  
July 2001 – January 2002

Handled all appointments and scheduling for this high-profile event planning company. Coordinated vendors and staff. Booked venues, bands, travel accommodations and other logistics for clients including Windsor Castle, St. James Palace, and Rolls-Royce Motors.

**Printing Assistant, One Heart Press** | San Francisco, California <[www.oneheartpress.com](http://www.oneheartpress.com)>  
Summer 2000

Assisted with printing business systems, wedding invitations and wine labels. Managed shipping and receiving and maintained inventory of paper stock. Equipment experience included: Heidelberg Windmill, Vandercook Universal press, Chandler & Price platen press, Challenge Champion papercutter.

To view my portfolio, please visit [www.agreggdesign.com](http://www.agreggdesign.com).